

# CONTRACT



**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Smart Media Group**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

<u>Contract / Revision</u> 909887 /		<u>Alt Order #</u> 25253608
<u>Product</u> <b>ORDER</b>		
<u>Contract Dates</u> <b>08/02/16 - 08/08/16</b>		<u>Estimate #</u> <b>802808</b>
<u>Advertiser</u> <b>POL/Tom Reed</b>		<u>Original Date / Revision</u> 07/27/16 / 07/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WIVB</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u> REENY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	08/03/16	08/03/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----	1			\$200.00					
N 2	WIVB	08/04/16	08/04/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---	1			\$200.00					
N 3	WIVB	08/05/16	08/05/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	----1--	1			\$200.00					
N 4	WIVB	08/02/16	08/02/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----	1			\$250.00					
N 5	WIVB	08/04/16	08/04/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---	1			\$250.00					
N 6	WIVB	08/08/16	08/08/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----	1			\$250.00					
N 7	WIVB	08/02/16	08/02/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----	1			\$175.00					
N 8	WIVB	08/03/16	08/03/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----	1			\$175.00					
N 9	WIVB	08/04/16	08/04/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---	1			\$175.00					
N 10	WIVB	08/08/16	08/08/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----	1			\$175.00					
N 11	WIVB	08/02/16	08/02/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 909887 /		<u>Alt Order #</u> 25253608
<u>Contract Dates</u> <b>08/02/16 - 08/08/16</b>	<u>Product</u> ORDER	<u>Estimate #</u> <b>802808</b>
<u>Advertiser</u> <b>POL/Tom Reed</b>		<u>Original Date / Revision</u> 07/27/16 / 07/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$300.00				
N 12	WIVB	08/04/16	08/04/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$300.00				
N 13	WIVB	08/05/16	08/05/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$300.00				
N 14	WIVB	08/08/16	08/08/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	1-----				1	\$300.00				
N 15	WIVB	08/02/16	08/02/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-2-----				2	\$175.00				
N 16	WIVB	08/03/16	08/03/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--2----				2	\$175.00				
N 17	WIVB	08/04/16	08/04/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---2---				2	\$175.00				
N 18	WIVB	08/05/16	08/05/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----2--				2	\$175.00				
N 19	WIVB	08/08/16	08/08/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	2-----				2	\$175.00				
N 23	WIVB	08/06/16	08/06/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$200.00				
N 24	WIVB	08/07/16	08/07/16	Su Wknd Wakeup 6a-8a REV	Su Wknd Wakeup		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$175.00				
N 25	WIVB	08/07/16	08/07/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$300.00				
N 26	WIVB	08/03/16	08/03/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$350.00				
N 27	WIVB	08/04/16	08/04/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$350.00				
N 28	WIVB	08/08/16	08/08/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	1-----				1	\$350.00				
N 29	WIVB	08/06/16	08/06/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$225.00				
N 30	WIVB	08/07/16	08/07/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$225.00				
N 31	WIVB	08/06/16	08/06/16	M-Su Late Fringe	12:35-1:35		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$50.00				
N 32	WIVB	08/06/16	08/06/16	M-Su Late Fringe	11:35p-12:35x		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$75.00				
N 33	WIVB	08/07/16	08/07/16	M-Su Late Fringe	12:35x-1:35x		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$40.00				
N 34	WIVB	08/07/16	08/07/16	M-Su Late Fringe	11:35p-12:35xm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$125.00				
N 35	WIVB	08/03/16	08/03/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$350.00				
N 36	WIVB	08/08/16	08/08/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	1-----				1	\$350.00				
N 37	WIVB	08/06/16	08/06/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$275.00				
N 38	WIVB	08/02/16	08/02/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$450.00				
N 39	WIVB	08/04/16	08/04/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$450.00				
N 40	WIVB	08/08/16	08/08/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	1-----				1	\$450.00				
N 41	WIVB	08/03/16	08/03/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$550.00				
N 42	WIVB	08/05/16	08/05/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$550.00				
N 43	WIVB	08/08/16	08/08/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	1-----				1	\$550.00				
N 44	WIVB	08/02/16	08/02/16	Tuesday Prime Hour 1	Tuesday 758p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$750.00				
N 45	WIVB	08/02/16	08/02/16	Tuesday Prime Hour 2	Tuesday 9p-10p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-T-----				2	\$750.00				
N 46	WIVB	08/04/16	08/04/16	Thursday 758-9p	Thursday 758-9p		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---T---				1	\$1,650.00				
N 47	WIVB	08/05/16	08/05/16	Friday 10-11p	Friday 10-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$1,000.00				
N 48	WIVB	08/06/16	08/06/16	Saturday 758-9p	Saturday 758-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$350.00				
N 49	WIVB	08/07/16	08/07/16	Sunday 7-8p	Sunday 7-8p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$950.00				
N 50	WIVB	08/02/16	08/02/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$40.00				
N 51	WIVB	08/06/16	08/06/16	Sa 4a-8a /Su 4a-9a	4-4:30a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1-				1	\$40.00				
N 52	WIVB	08/07/16	08/07/16	Sa 4a-8a /Su 4a-9a	4-4:30a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----1				1	\$40.00				
<b>Totals</b>								<b>0.00</b>				<b>55</b>	<b>\$17,760.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/08/16	55	\$17,760.00	(\$2,664.00)	\$15,096.00
<b>Totals</b>	<b>55</b>	<b>\$17,760.00</b>	<b>(\$2,664.00)</b>	<b>\$15,096.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.